

Cryogenics
2012



12th Cryogenics 2012

IIR International Conference

September 11 - 14, 2012 Dresden, Germany



PARTNERSHIP OPPORTUNITIES

CONFERENCE PARTNER / 2 300 € +VAT

- Welcome address at the conference opening session
- Your company profile on the conference web site and in the conference programme
- Your company logo on the conference web site with a link to your web site
- Possibility to exhibit your company logo in the lecture hall
- Your company logo on printed documents, including the Book of Abstracts and the Conference Proceedings (CD Rom)
- Advertising brochures of your company inserted into all participant packs

WELCOME PARTY / 1 100 € +VAT

CONFERENCE DINNER / 1 500 € +VAT

CULTURAL EVENT (CONCERT) / 1 300 € +VAT

These special evening events will bring all delegates and accompanying persons together in one place.

This is a unique opportunity to mingle round and create informal relationships with your customers and business partners.

- Your company logo will be associated and used in the conference and electronic documents in conjunction with the special event.
- Signage thanking your company for your kind support will be displayed at the serving points (except for a concert)
- Your promotional literature can be distribute to all participants at the registration desk.
- You will have an opportunity to address all participants in a welcome speech during the special event (except of a concert)

LUNCHES ON TUESDAY / 1 000 € +VAT

LUNCHES ON WEDNESDAY / 1 000 € +VAT

LUNCHES ON THURSDAY / 1 000 € +VAT

Lunch is a central point of the congress – a chance for delegates to break from the sessions, relax and discuss the issues raised during the morning. This is an important time to make new contacts and to hold meetings.

- Your company logo will be associated and used in the conference printed and electronic documents in conjunction with the lunch break
- Signage thanking your company for your kind support will be displayed at the serving points
- Your company leaflet can be distribute to all participatnts at the registration desk

2 COFFEE BREAKS ON TUESDAY / 850 € +VAT
2 COFFEE BREAKS ON WEDNESDAY / 850 € +VAT
2 COFFEE BREAKS ON THURSDAY / 850 € +VAT

Refreshments will be served during the course of the conference.

- Your company logo will be associated and used in the conference printed and electronic documents in conjunction with coffee breaks
- Signage thanking your company for your kind support will be displayed at the serving points
- Your company leaflet can be distribute to all participatnts at the registration desk

ADVERTISING OPPORTUNITIES

Conference package insert

- 1 sheet / 300 € +VAT
- 2-5 sheets /500 € +VAT
- more than 5 sheets /1 000 € +VAT

Final programme – 1 page of your advertising / 700 € +VAT

Commercial presentation / 600 € +VAT

PAYMENT CONDITIONS

All prices mentioned in this prospectus do not include VAT 20%

Payment conditions:

- 40% of the total amount with the contract signing
- 60% of the total amount until 31 July 2012

For any detailed information or your order, please do not hesitate to contact us.
We are open to any suggestions.

ICARIS Ltd.
Conference Secretariat
Malé nám. 1
110 00 Praha 1
Czech Republic
E-mail: Romana@icaris.cz